



December 1, 2009

To Whom It May Concern:

Murphy's Magic Supplies, Inc. has worked with Magic Boutique of Singapore for quite some time. They have always acted with the highest integrity and do not partake in piracy, "rental" activities of any kind, or other illegal and unethical behaviors that have hurt much of the magic industry. The piracy, rental, and theft of information via torrent sites is slowly finding it's way to the producers and artists who are being negatively affected by having their creations stolen. This may impact the availability of many wonderful ideas to the magic world in the future. It may just not be cost effective for producers and artists in magic to share their creations if the theft continues. We applaud businesses such as Magic Boutique that take a strong ethical stance and avoid the rip offs, rentals, and theft of information.

Because of their strong ethical stance we have made Magic Boutique of Singapore one of our official Asian reviewer of new products distributed by Murphy's Magic Supplies, Inc. from top artists and producers worldwide. Make sure to check out the reviews of some of the best new products.

We hope that others will pursue at honest, ethical business practices that support our art.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Trono", is written over a light blue rectangular background.

Tim Trono
Murphy's Magic Supplies, Inc.